

2009 WINTER TRAILS DAY

Logan, Utah, January 22, 2009 - The Logan Ranger District, Utah Division of Wildlife Resources, Utah State Parks and Recreation, Stokes Nature Center, Nordic United, Common Ground Outdoor Adventures, Utah Avalanche Forecast Center, Top of Utah Snowmobile Association, USU Outdoor Recreation Center and Cache Valley Musher's will host the 2009 Winter Trails Day for people of all ages and abilities to have an opportunity to get outside and enjoy a day in the snow.



Join us free of charge on Saturday, January 31, 2009 at Hardware Ranch, 15 miles east of Hyrum, Utah, in Blacksmith Fork Canyon from 10:00 am to 1:00 pm for an introduction to winter snow sports for the whole family, including:

- Learning about ways to have fun and stay fit, warm and safe in the winter.
- Discovering nature in the winter through snowshoe hikes, accessible recreation using adaptive equipment, snowmobiles, and cross-country ski demonstrations.
- Trying out equipment available for use at the event.
- Junior Snow Ranger activities.
- Dog sledding.
- Avalanche awareness.

Volunteers from each of the above mentioned organizations will be on hand to talk about outdoor winter recreation. The national Winter Trails organization is now in its 14th year, with free events at more than 100 locations throughout the U.S. (see www.wintertrails.org for more info). These activities are intended to provide exercise and a chance to enjoy nature, plus most of them involve a minimal to modest learning curve.

Winter Fishing Report

ABAJO MOUNTAINS: Tommi Budd reports that ice conditions in San Juan County are unsafe. Recapture Reservoir has melted on the west side and anglers have been shore fishing for rainbow trout with some success. Pike are caught by using small minnow-imitating lures. Due to receding ice, Tommi warns against further ice fishing at Recapture Reservoir. The ice is too thin for safe fishing at Blanding #3 and #4. If the weather continues to warm up, shoreline fishing will be widely available.

ELECTRIC LAKE: Open water occurs on the north end around the mine's water discharge. Springs or isolated pockets of open water may also be encountered. No recent fishing report.

HUNTINGTON CREEK: Tom Ogden fished the creek on Jan. 13, and caught 10 small browns along open water stretches below the forks. Tom used floating line and three different fly patterns. These included a size-12 bead-head Montana, size-14 bead-head hares ear (gray color) and size-12 bead-head serendipity (green color). Tom reports very little

fishable water along the creek at this time. He observed most trout in holes and resting on the bottom. This indicates that, in winter months, a fly must be drifted past a trout a number of times before it will bite. The bite will be very light, so an angler must watch for any hesitation in the drift of the fly.

HUNTINGTON RESERVOIR (MAMMOTH): The ice pack is thick and snow-covered. Angler use has been modest. No recent report.

HUNTINGTON NORTH RESERVOIR: There haven't been recent reports of ice fishing success.



JOES VALLEY RESERVOIR: On Jan. 3, Ron Sorensen and Troy Johnson of Mount Pleasant caught 25-, 26- and 27.5-inch splake with estimated weights ranging from five–eight pounds. Ron repeated this feat by catching and releasing another 27-inch splake on Jan. 17. This catch will be submitted as the new Utah Catch-and-Release Record for splake and will break the record of 20.5 inches, set in 2003 at Joes Valley Reservoir by Ryan Barnes.

Aquatics Biologist Justin Hart fished on Saturday, Jan. 17 with a group of friends. He counted eight to ten other groups of anglers making it the busiest day on the ice that he had ever seen. Justin said that most groups were catching splake and cutthroat trout up to 17 inches. The biggest two fish seen by Justin were a 3.5 lb., 21-inch splake and 2.5 lb. rainbow caught by Craig Walker and his step-daughter, Alley Foutz. Justin observed that most anglers fished with jigs or spoons of various configurations and tipped them with chub meat. The ice was 12 inches thick with virtually no snow on top.

Aquatics Program Manager Paul Birdsey fished on Sunday, Jan. 18. He drilled a hole in about 30 feet of water, but found the fish suspended

about 10 feet below the ice. The fish he encountered were in singles, rather than schools, as is usually the case. Paul suggests that anglers fish early in the day for better success. They should be cautious in the vicinity of Seeley Creek Bay, where the ice is thin due to the presence of underwater springs.

Regulations at Joes Valley Reservoir changed on Jan. 1. The limit is four trout, and only one

trout may be over 18 inches. Take along a [2009 Fishing Guidebook](#) for reference. On Jan. 6, Conservation Officer Casey Mickelsen checked some anglers who had success using tube jigs tipped with chub meat. Their catches ranged from 12–16 inches.

LAKE POWELL: Visit www.wayneswords.com for the winter fishing report from Wayne Gustaveson, DWR project leader.

LA SAL MOUNTAINS: Mountain access is closed except by snow machine. Aquatics Biologist Derek Elverud fished Kens Lake two weekends ago. He caught 30 trout on Friday morning— ranging from 8–15 inches. On Saturday, he iced 20 trout in the same size range. On both days, he fished in 20–25 feet of water on the south side near the parking area. Most fish were caught 10–12 feet below the ice. Derek used pink or yellow jigs tipped with a night crawler. The bite was very light and slowed down by mid-morning.

MILLSITE RESERVOIR: Hearsay information suggests good fishing but provides no further detail.

SCOFIELD RESERVOIR: Fishing continues to be slow at Scofield. However, creative anglers are still catching fish says Paul Birdsey, DWR aquatics program manager for southeastern Utah. Paul suggests moving from a dead hole after 20 minutes. Try fishing at different water depths and locations. Try different lures, jigs and baits. Try different colors as well. With regard to color, Paul recommends lighter colors, such as white or chartreuse when visibility is poor; and dark colors, such as brown or black, when light penetration is good. Once a hole is drilled, Paul suggests dropping the lure/bait to the bottom, cranking it up once and then working it. If nothing happens, crank the reel again and resume jigging. Repeat the process through the entire water column. When your bait reaches the surface, change your end tackle combination and start over. If you’ve gone through several trials with different lure/bait types and colors, and haven’t had any luck, pick up your gear and go somewhere else. DWR Fisheries Biologist Justin Hart suggests that the secret to success at Scofield is paying close attention to the lure/bait. He fished on Jan. 13 and caught three fat rainbows by sensing the slightest abnormalities in lure behavior. Justin says the bite is extremely light and requires the utmost attention. Almost imperceptible line movement must be followed by a fast hook-set. Justin stresses the importance of matching the lure/bait weight with rod action stiffness. A light lure on a heavy-action rod will miss light bites. Justin also suggests rigging



up slip floats as a good way to keep the lure/bait at your preferred depth.

Regulations at Scofield Reservoir changed on Jan. 1. The limit is four trout in the aggregate. A slot limit is now in effect for tiger and cutthroat trout. No more than two of the fish you keep may be cutthroat or tiger trout under 15 inches, and no more than one may be a cutthroat or tiger over 22 inches. All cutthroat and tiger trout from 15–22 inches must be immediately released. The trout you keep may not be filleted at the water, and the head and tail may not be removed. Any trout with cutthroat markings is considered a cutthroat trout. It's a good idea to take along a [2009 Fishing Guidebook](#) for reference.



BEAR LAKE: Biologist Scott Tolentino reports that Bear Lake is completely ice-free and, in the mild weather, it's unlikely that Bear Lake will freeze anytime soon. You can launch boats at the Utah State Park marina and Cisco Beach ramps. There is no dock in the water at Cisco Beach. Fishing has been excellent for cutthroat trout, whitefish and some cisco off the east side at the pump house and 2nd Point in about 24–40 feet of water over the weedbeds. Anglers fishing off the rockpile are jigging up limits of cisco. As of Tuesday morning the cisco run has not begun, but we did see a few single cisco along the Cisco Beach area which means the run should begin within the next day or two. The next report will be on Thursday, January 22nd. We will update the Bear Lake office answering machine with the

latest information and we ask that you **please, call after 5:30 p.m.** so that you don't block the lines during normal business hours. The phone number to call is: (435) 946-8501.

BIRCH CREEK (Rich County): Conservation Officer Casey McVay reports little pressure, but those who do venture out are landing a fish or two on average.

CAUSEY RESERVOIR: Conservation Officer Dave Beveridge reports fishing is slow. Only a few fishermen went out this weekend. They did not catch any fish.

LOCOMOTIVE SPRINGS: Sergeant Mitch Lane reports the fishing at Locomotive Springs is very good. Various colors of power bait are working well. Many fish were stocked in December. Fishing is easier now due to higher water and less moss to contend with. Remember the limit is four fish. Some over-limits have been documented.

PINEVIEW RESERVOIR: Michael Bolinski reports biologists for the UDWR are conducting a creel survey at Pineview Reservoir. This survey will take place for one year and is designed to survey fishing pressure, angler success and angler harvest rates. Biologists are

also hoping to survey public opinion of current and future management strategies at Pineview Reservoir. Your participation in this survey is greatly appreciated.

As of Jan. 19 the entire reservoir is capped with 10 to 12 inches of ice. Anglers are concentrated heaviest on the north side of Cemetery Point, while there are still several anglers fishing the Narrows, and Browning Point. The Utah Department of Transportation has plowed extensively on the north side of the narrows to increase parking and safety. Most anglers are parking near the access road across from the Dam Operators house, but additional parking is available further east where a large area has been cleared. Parking for Cemetery Point is also available on the point at the Beach Marina.

Anglers using fish finders or underwater cameras are marking a lot of fish, but most report slow fishing. Most groups in the Narrows were unsuccessful, with varying success at Cemetery Point and Browning Point. Black crappie action was generally better on the north side of Cemetery Point, while the yellow perch action was better near Browning Point. The most successful anglers were those willing to move around and find the fish. Stationary anglers had limited success.



Most anglers were using a combination of lures and bait, including assorted jig colors and ice flies tipped with a meal worm, wax worm, perch meat or perch eyeball. Some anglers used a combination of 1/8 or 1/4 oz. Kastmaster blade, Swedish Pimple or similar hardware. They used these with a jig or ice fly as a dropper tipped with meal or wax worms. Anglers fishing in water 40 feet or deeper had the most success.

Average catch rates on Jan. 13–Jan. 19 were approximately 1.00 fish per angler per day (min=zero, max=30), and 89% of all fish that were caught were harvested. On average, anglers caught 0.8 yellow perch per day and 0.24 black crappie per day. Average length and weight of all harvested black crappie was 10.16 inches (min=7.6 inches, max=12.67 inches) and 0.61 pounds (min=0.24 pounds, max=1.23 pounds), respectively. Average length and weight of all harvested perch was 8.25 inches (min=5.66 inches, max=10.22 inches) and 0.29 pounds (min=0.07 pounds, max=0.60 pounds), respectively.

ROCKPORT STATE PARK: Joseph Donnell from the state park reports the following:

- *Unfortunately the fish were not cooperating as the fish were not biting. The best luck seemed to be at the south end in shallow water where fishermen were catching nice rainbows. I fished at the south end in 10 feet of water on Tuesday and caught seven rainbows up to two pounds. Fishing with small soft plastics on a jig head tipped with night crawler seemed to work the best. The perch are still very difficult to find. The ice is about eight inches thick and there have been plenty of people out with four-wheelers and snowmobiles but, as always, use caution. With the nice weather, the ice fishermen were out in full force.*



WEBER RIVER: Biologist Paul Thompson reports fishing pressure continues to be light. The Weber River from Echo Dam downstream to Taggart is becoming difficult to fish due to ice conditions.

WOODRUFF CREEK: Conservation Officer Casey McVay reports little pressure, but those who do venture out are landing a fish or two on average.

Red Butte Garden reduces Hours

In the face of significant, unbudgeted mid-year drops in revenue to the Garden from University, State, County, and other sources brought about by these challenging economic



times, the Garden's staff has been reviewing all of its operational expenses to find and effect savings wherever possible. While many of the adjustments we have made will not, by

design, be obvious to you, one will. For the rest of January through March 1st, a period of traditionally low visitation to Red Butte Garden, the Garden will be closed on Sundays. We will reopen on Sundays starting on March 8th.

Thank you for your support and understanding of this belt-tightening action. While regretful, it along with other measures that staff are implementing, will help to ensure that the Garden remains on sound financial footing until the economy turns around.

Sincerely,

Gregory Lee

Executive Director

Red Butte Garden

Junior Duck Stamp: Major Education Opportunity

As many readers of the *BEN Bulletin* know, the Federal Junior Duck Stamp Conservation and Design Program (JDS) is a creative curriculum-based arts and science program that helps educate students about wetland conservation. The program incorporates scientific and wildlife management principles into a visual arts curriculum with participants completing a Junior Duck Stamp design as their visual "term papers." Today, all 52 states and territories are involved in the program.

Approximately 30,000 children participated last year.



Public schools, home-schooled children, non-traditional schools, and art schools participate in the appropriate State Junior Duck Stamp Program Contest. Each state's first place winning design is automatically entered into the National Junior Duck Stamp Contest to select the design for the new Junior Duck Stamp. (The 2009 contest will be held in Washington, DC at the National Postal Museum on Wednesday, April 22, 2009 which is also Earth Day.)

The Junior Duck Stamp is sold through U.S. Postal Service, Amplex Corporation, and many National Wildlife Refuges.

All the proceeds from the sale of Junior Duck Stamps are used to support the National Junior Duck Stamp Program and help educate K-12 grade students about the importance of habitats and wildlife conservation. The top three national Junior Duck Stamp winners also receive scholarship money.

There's still time to enter the contest in your state or introduce the program to your local

schools. All Junior Duck Stamp Program State contests will be held between mid-March and early April, 2009. Most state deadlines are March 15, 2009.



All information about the contest and materials are available for download at <http://www.fws.gov/juniorduck/ArtContest.htm>. You can find more information, including contact information for your state coordinator at <http://www.fws.gov/juniorduck/ArtContest.htm#statecoordinator>.

TREW LAUNCHES F'09/W'10 COLLECTION

TREW Previews Men's Technical Outerwear at SIA and OR

HOOD RIVER, Ore. (January 19, 2009) – Coming off of its successful TREW RV Tour, TREW is pleased to launch its fall'09/winter'10 outerwear collection to retailers, media and industry insiders at the Outdoor Retailer and SIA Snowsports trade shows, booth numbers BR-609 and F25, respectively.

TREW launched the brand to consumers and select retailers in the beginning of December via an RV tour throughout many western U.S. resorts. Tripp Frey, John and Chris Pew are excited to now introduce the stylish and technical collection to a wider audience of retailers and media at upcoming trade shows. The pieces in the collection are all fabricated with performance-based materials and offered in bright colors all designed to make riding more comfortable, efficient and stylish. TREW uses Gelanots® three-layer laminate fabric on pants and jackets which provides the wearer with 20,000mm waterproof protection and 15,000gm breathability. With advanced binding methods and an extremely flexible, non-porous membrane, Gelanots® laminates offer no delamination and an uncompromising stretch ability that, unlike traditional PTFE membranes, resists tearing and remains waterproof when stretched. In addition to Gelanots®, TREW uses SuperFabric®, a tear and puncture resistant fabric, to reinforce the instep and bottom edge of the pants.



The pant and jacket styles are all fully seam sealed, have YKK Aquaguard® water resistant zippers throughout and have laminated polyester knit reinforcements in the seat, knees, elbows and shoulders to add durability and warmth. The jackets feature a laminated storm skirt with stretch panels that are attachable to TREW pants, a helmet compatible hood

Bellows & Eagle Pant

with front and back adjustments and a signature TREW collar with a durable water resistant (DWR) fleece lining. Schoeller® woven fabric panels also provide stretch and comfort on needed portions of the outerwear.

The **Bellows** jacket offers a roomier fit than most traditional alpinist shell and was designed with an uninhibited full range of motion as the first priority. It is a great choice for an all-mountain shredder, as the relaxed fit ensures optimal comfort for long days on the hill. The standout feature

on the Bellows is pack-accessible chest pockets that are held flush with elastic bands. The **Cosmic** is a streamlined, minimalist jacket designed to ensure a lack of unnecessary bulkiness or weight. It is a great all around jacket that can take its wearer off the chair, up the boot pack and through the fresh with no hiccups along the way. Like the Bellows, the **Pow-Funk** also offers a roomier fit. It has all of the bells and whistles, but setting this jacket apart from the rest is its style. The Pow-Funk is made for the creative side of riding, the type of riding when a rider doesn't leave just tracks, but also his own signature. TREW's jackets retail between \$459.00 and \$479.00.



TREWth Bib

The **Eagle Pant** has a roomy cut to provide freedom of movement and comfort. The pant is lightweight but durable enough to withstand long days on the mountain. Whether sitting on the chairlift or sitting in the bar, the rider wearing the Eagle Pant is going to look good. A staple in ski history, the bib offers the ultimate protection while riding the pow. TREW has introduced a

modern version called the **TREWth Bib**. The fit is roomier than a traditional bib and has features, such as a Schoeller® woven stretch back panel, that make these bad boys insanely comfortable and perform like a TREW bib should.

TREW will also be offering hoodies, tees and beanies in addition to its core outerwear. The price points will range from \$30.00 to \$479.00 and will be available at independent retail shops throughout the country.

To learn more about TREW or the TREW Tour please check out www.TREWGear.com.

TREW

The true rider rips the mountain everyday, boosts in the park, sends it off cornices and cliffs, floats in the powder, and finds solace in the backcountry. The true rider keeps the sport in check and grounded to the ideals on which freeriding was founded: fun, powder, and the natural energy of the mountains. Apparel designed for the true rider isn't made just to attract attention or make a statement, nor does it attempt to measure up to the light-weight, Denali-bound, technical shells of prevalent mountaineering companies. Rather, apparel designed for the true rider fulfills the wide breadth of demands of today's rider, capturing all aspects of mountain riding. No longer must one rider purchase three different jackets to take him from the backcountry to the park or to the bar.

Trew outerwear combines the technology of mountaineering shells with the comfort necessary for a full day on the mountain. This marriage of technology and comfort is then infused with a youthful and fun style to create outerwear that is Trewly unique to the industry. As dedicated riders

ourselves, function and performance come first when designing a jacket, but then we asked ourselves: why can't technical outerwear look rad?

Founded in 2008 by Tripp Frey and Chris and John Pew, TREW price points range from \$30.00 to \$479.00 and will be sold through a network of independent retail shops throughout the country. For more information please visit www.TREWGear.com.

GoLite Makes Measurable Strides Toward Sustainability

GoLite has been committed to social and environmental responsibility since its founding in 1998, and the company has recently made measurable strides on its path toward sustainability. These developments include conducting an extensive environmental footprint baseline analysis, adopting the Outdoor Industry Association's (OIA) Sustainable Packaging Guidelines, achieving B-Corporation Certification, and expanding green practices at its corporate headquarters.



GoLite management believes so strongly in the importance of its sustainability efforts that in 2008 the company spent more than 1% of annual revenues on *GoLite on the Planet* efforts.

Measuring GoLite's Footprint

For the past year, GoLite has been working with Five Winds International (www.fivewinds.com) to complete a comprehensive, third-party environmental footprint analysis in order to establish a baseline of information to drive the

company's footprint mitigation plan for the future. This analysis includes major environmental impacts of all of GoLite's operations from supply chain through distribution. "What gets measured gets managed," said GoLite's Co-Founder and Chief Environmental Officer Kim Coupounas. "We cannot reduce our footprint significantly until we know what our footprint is."

GoLite's first comprehensive CSR (Corporate Social Responsibility) report is expected to be completed in early 2009.

B-Corporation Certification

In December 2008, GoLite was certified as a founding B Corporation™. B Corporations meet higher standards of social and environmental performance and accountability. The performance standards are comprehensive and transparent and measure a company's impact on its employees, suppliers, community, and the environment.

Unlike traditional corporations, B Corporations are legally required to consider the impact of their long term interests of their employees, suppliers, community, consumers, and environment. There are over 140 Certified B Corporations from over 30 industries, representing \$1 billion in collective revenues and \$6 billion in capital under management. Other outdoor companies that have received this certification include Indigenous Designs and Dansko.

GoLite applied for B Corporation certification because it believes that businesses need to be a major part of the solution to the planet's environmental woes, and voluntary, independent certifications like B Corporation are a necessary step to help speed capitalism's renovation process. To learn more, visit www.bcorporation.net

Adoption of OIA Sustainable Packaging Guidelines

In November 2008, the company became one of the first outdoor industry companies to formally adopt the OIA Sustainable Packaging Guidelines. Developed through collaboration with retailers, manufacturers, government, waste/recyclables managers and third party consultants, the Outdoor Industry Sustainable Packaging Guidelines help companies reduce raw material usage, identify innovation and solutions to be shared across product categories, assist with designing for end-

of-life, and reduce waste impact on the environment. The OIA Eco Working Group consists of over 140 individuals from over 80 companies and organizations collaborating to develop the industry's first environmental assessment tool or "Eco Index." The index contains environmental guidelines, environmental performance metrics and a comparative scoring system. To learn more, visit www.outdoorindustry.org



Green Practices at GoLite Headquarters

GoLite is already engaged in cutting-edge green practices. Most importantly, GoLite products are by nature "greener." Lighter, simpler products consume less materials and less energy and produce less waste and less carbon. "The concept of 'dematerialization' is a fundamental principle of sustainability," states GoLite's Vice President of Product, Andy Burgess. GoLite products are also built to last and offer a life-time warranty. GoLite shares responsibility with its factories for the social and ethical conditions involved in sourcing the products that are manufactured in their name and works in partnership with their suppliers towards the ends of social and environmental responsibility. All of its factories are third-party audited for compliance with its fair labor code of conduct.

GoLite's headquarters is 100% carbon neutral through energy efficiencies and reputable carbon offsets. GoLite utilizes certified Green-e renewable energy, energy efficient lighting, "zero waste" recycling practices, eco-friendly office products, and environmentally-friendly packaging and printing. All GoLite donations are targeted at getting more people outdoors and at environmental and conservation efforts. 1% of all of GoLite's industry pro sales are donated to the Conservation Alliance. And GoLite provides its staff an extra week of paid vacation for environmental volunteerism or field testing and actively encourages alternative forms of transportation. A staff-driven GoLite on the Planet Task Force oversees the company's headquarters environmental practices.

The Path Ahead

Since its founding, GoLite has been dedicated to inspiring people to get outdoors by enhancing their outdoor experience through innovative, lightweight products that "GoLite on the Planet." The company's long term objective is to eliminate its environmental footprint and to be a net *contributor* to the health of the planet. GoLite is striving to be a 100% carbon neutral, zero waste company that uses a majority of environmentally preferred materials and



zero restricted substances in its products by 2010. The company is aggressively working to take full life-cycle responsibility for its products through use of sustainable inputs, ecologically intelligent design, and innovative recycling/end-of-life processes. "We believe that achieving a net zero footprint is possible," said Kim Coupounas. "And we've set that as our long-term goal. We know we're not going to get there overnight, so we've prepared ourselves for the long journey ahead. We are far from having all the answers, but we're making progress - day by day, decision by decision."

About GoLite

GoLite is the premier producer of lightweight clothing and equipment for active, outdoor sports. Inspired, designed, and tested in Boulder, Colorado, GoLite® products offer uncompromised performance at the lightest possible weight to maximize performance and enjoyment in the outdoors. Environmental stewardship and social responsibility have been fundamental to GoLite's mission and core values since its founding. GoLite is committed to minimizing its environmental footprint – to GoLite on the Planet™ - through innovation, resourcefulness and partnership. For more information on GoLite products, ambassadors, environmental or outreach efforts, visit www.GoLite.com or call 888-5-GoLite.

LOWRANCE ANNOUNCES NEW OUTBACK GPS HANDHELD

Innovative Touch-Screen Device Delivers Easy-to-Use and Fully Customizable GPS Mapping to Outdoor Enthusiasts

Tulsa, Okla. – Lowrance, a world-leading brand in marine electronics and GPS navigational systems since 1957, announced today the Outback, its next generation, touch-screen, easy-to-use handheld GPS. The highly adaptable, cost-effective GPS product in Lowrance's new Endura handheld line up*, the Outback provides extensive expansion capabilities for the outdoor enthusiast. Preloaded with a sophisticated base map and offering multiple mounting choices and downloadable mapping options, as well as support for shared web community content and plug-and-play micro SD cards, the Outback offers an economical, yet completely scalable, solution for adventure sport-minded individuals.

Smartly designed for easy, out-of-the-box use, the Outback's straightforward menu makes



navigation simple. Its large color transfective touch-screen allows for easy viewing and operation, and its pre-loaded mapping content with detailed hill shading, topographic contours, primary roads and key Points of Interest (POI) provides accurate and realistic situational awareness. Outback is also easy to customize, including a recording option that saves trails and routes allowing quick recall or sharing, a geocaching application compatible with Geocaching.com and power standby to conserve battery life as well as provide ultra-fast startup. The Outback supports Lowrance's full range of optional mapping content including Fishing Hot Spots® and Lakemaster® charts, as well as national and international maps, and sport-specific content. Like all Endura handhelds, the Outback accepts public domain files and community-based content such as GPX trails, routes and general outdoor POIs.

"The Outback handheld GPS provides outdoor enthusiasts with a savvy, comprehensive navigation tool at an affordable price," said Jens-Thomas Pietralla, president and CEO of Navico. "With its tremendous expansion capabilities and access to community content, the

Outback is fully customizable to provide enthusiasts the exact support they need whatever and wherever their outdoor adventures take them.”

The Outback GPS handheld’s compact yellow housing with rubberized armoring provides a comfortable grip. Its user interface is optimized for ease-of-use and features both touch screen and keypad functionality. The device measures 5.1-inch high x 2.3-inch wide x 1.1-



inch deep (130mm x 60mm x 31mm) and weighs a scant 5.8 ounces (165 grams) without two AA batteries. The handheld device includes a high-resolution 2.7-inch color touch screen display, micro SD slot with up to an additional 32GB of storage for mapping cards, mini-USB port for power and data cables (USB-to-mini USB cable included), cigarette lighter adapter and a reinforced attachment loop. The Outback and all Endura systems are protected by a one-year limited warranty.

Price & Availability:

The Lowrance Outback GPS has an MSRP of \$229.99 U.S. and will be available for purchase in May 2009 through authorized Lowrance dealers and distributors. For more information on the Outback, the complete Endura line and compatible mapping products, visit www.lowrance.com/Endura , or call 1.800.324.1356 in the USA or 1.800.661.3983 in Canada.

UPCOMING ACTIVITIES AT THE OGDEN NATURE CENTER

FEBRUARY Wild Wednesdays

Led by an Ogden Nature Center educator, Wild Wednesdays are informal programs that teach about the full ecology of the Wasatch Front. Wild Wednesdays take place every week at 3:30 pm. and are open to the public, with regular admission rates of \$3.00 for ages 12-64, \$1.25 for seniors & children ages 2-11, and Ogden Nature Center members are free. Reservations are not required and drop-ins are always welcome.

February Wild Wednesdays include:

February 4th at 3:30 pm

Hiding Habitats Guided habitat walk. Meet Pueo the Short-eared Owl and learn about the places he calls home. Then venture out on the Nature Center's winter trails to look for signs of wildlife and discuss what happens to animals and plants during the winter.

February 11 at 3:30 pm

Wild Romance Have you ever wondered if animals flirt with one another? Come find out during our special Valentine's Day Program. Meet some of our resident birds and reptiles

and discover the unique ways these animals attract a partner.

February 18 at 3:30 pm

Owl Tales Are owls really wise? Get the answer to that question and many others as we meet three different owls and decode the mysteries that surround these amazing birds.

February 25 at 3:30 pm

Endangered in Utah With the help of Des Ta Te our bald eagle and Laser our desert tortoise discover what it means to be an endangered species. Learn what causes animals and plants to become endangered and go extinct and what you can do to help.

Community Programs

Beginning Kundalini Yoga

Mondays -- now through March 2

6:30-7:45 pm

Ages: Adults

Cost: \$45 for members / \$50 for non-members (includes all classes through Mar 2) or \$10 for drop ins Invigorate your body and mind with a beginning course in Kundalini yoga and meditation with certified yoga instructor Bruce Fisk. Please bring a mat or blanket. Call 621-7595 to register.

Motionless Marvels Preschool Program

Geared for ages 3-5

Cost: \$4 per child

Tues. Jan. 27th; 9:30, 11:00, 1:00

Weds. Feb. 18th; 9:30, 11:00

Thurs. Feb. 26th; 9:30, 11:00, 1:00

From towering trees to tiny rocks, many of nature's wonders hardly move at all. Preschoolers will sing songs and hear stories about trees, do some rockin' geology yoga and make a tree to take home. Please call 801-621-7595 for reservations.

Great Backyard Bird Count

Saturday, February 14 / 9:30 am

Ages: All

Cost: ONC admission, plus \$3 for binocular rental

Come to the Ogden Nature Center and participate in the national Great Backyard Bird Count. Bring your binoculars and meet in the Discovery Room to choose your area, then head out to count! ONC will provide tally sheets and will have a limited number of binoculars available for rental. Count as long as you like. ONC staff will log the day's results on the Great Backyard Bird Count website.

New Moon Night Hike

Wednesday, February 25 / 7 pm

Ages: 12 and up

Cost: \$8 for members / \$10 for non-members

Start the new year by joining an Ogden Nature Center naturalist for a night hike under a new moon. We'll look at the stars and for signs of nocturnal critters, share some hot chocolate and, if weather permits, share stories by an outdoor fire. Space is limited. Pre-registration required, 621-7595.

The Ogden Nature Center is located at 966 W. 12th Street, Ogden, Utah. For more information, please call 801-621-7595 or visit our website at www.ogdennaturecenter.org

DEER VALLEY RESORT CENTRAL RESERVATIONS OFFERS “UNREEL” LODGING PACKAGES DURING SUNDANCE FILM FESTIVAL AND BEFORE PRESIDENT’S WEEK!

DEER VALLEY RESORT, PARK CITY, UTAH (January 19, 2009) – Deer Valley Resort’s owned and operated Central Reservations department offers the very best selection of Deer Valley® properties all year long. Now through February 10, 2009, the Resort is offering remarkable lodging packages and specials with minimum night stay reductions.

“During this early winter period after the holidays and before the busy President’s Week holiday, we have a wide range of accommodations available and are now able to offer unprecedented pricing with relaxed minimum night stay requirements,” says Dirk Beal, Resort director of sales. “Now is a special time of year to enjoy a very affordable vacation at Deer Valley, even if it’s just for a day or two of skiing and a few nights of dining and lodging. The sun is out, the skies are blue, the snow is great and the slopes are not crowded. Hopefully this sampling of affordable lodging packages will entice our guests to squeeze in a little extra time for themselves enjoying Deer Valley Resort in the next several weeks.”

SPECIAL LODGING RATES AVAILABLE NOW THROUGH FEBRUARY 10, 2009:

- **The Lodges at Deer Valley** (at Deer Valley’s base area): \$198/night for a hotel room; \$396/night for a one-bedroom condominium and \$594/night for a two-bedroom condominium.
- **The Silver Baron Lodge** (mid-mountain at Deer Valley): \$198/night for a hotel room; \$421/night for a one-bedroom condominium and \$619/night for a two-bedroom condominium.
- **The Chateaux at Silver Lake** (mid-mountain at Deer Valley): \$318 for a hotel room; \$636/night for a one-bedroom condominium and \$954/night for a two-bedroom condominium.
- **Arrowleaf** (mid-mountain at Deer Valley): \$716/night for a two-bedroom condominium and \$894 for a three-bedroom condominium.
- **Shooting Star** (mid-mountain at Deer Valley): \$716/night for a two-bedroom condominium and \$894 for a three-bedroom condominium.

- **Trail's End** (at the Resort base) is offering 30 percent off all condominium and a large

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- selection of remaining inventory in the Snow Park (base area) and Silver Lake (mid-mountain) areas are offered at 25 percent off.

BUY NIGHTS- GET NIGHTS FREE!

Stay and Play in Deer Valley and Super Ski Packages

Buy four nights and get the fifth night for free at select Deer Valley properties. Package includes four days of skiing for each adult in your party! Offer is valid January 25 to February 11, 2009; February 22 to March 1, 2009 and March 29 to April 12, 2009.

(Children's lift tickets also available for purchase at a discount. Please ask one of our Vacation Planners for details.)

Please note that previously established deposit/cancellation policies apply. This offer is applicable on remaining inventory for new reservations only, is subject to change and can not be combined with any other promotions.

For more information on Deer Valley's Central Reservations or these currently available lodging packages, please contact Resort Communications Manager Emily Summers at 800-424-DEER (3337) or 435-645-6518. For the most up-to-date lodging packages and "hot deals," guests should visit the Resort website at

http://www.deervalley.com/vacation_planning/winter-packages.html .

SHOT Show Signals Positive Start for Firearms Industry in 2009

ORLANDO, Fla. -- Buyers, exhibitors and media from around the globe flocked to Orlando for the shooting, hunting and outdoor industry's largest trade show, the National Shooting Sports Foundation's SHOT Show.

Though many trade shows have seen a decline in attendance, SHOT Show attendance remained strong this year, rising 3 percent when compared to its last visit to Orlando in 2007. According to preliminary figures, this year's show attracted 25,384 attendees, 22,098



exhibiting personnel and a record 1,425 members of the media for a total attendance of

48,907.

"This has been a tremendously successful show from a number of standpoints," said NSSF President Steve Sanetti. "Exhibitors and buyers were very upbeat, the products sold well, and I'd say the industry begins 2009 with a sense

of cautious optimism in this challenging economy."

The show, held Jan. 15-18 at Orlando's Orange County Convention Center, comprised 715,000 square feet of exhibit space, with 1,800 exhibiting companies.

Business was brisk on the floor throughout the show, according to exhibiting companies and retailers.

"It's been a good show, and, in fact, it's been above my expectations," said Phil Murray of Houston-based clay target maker White Flyer. "It's really exciting to see so many people being so positive about the industry. It is very encouraging for the rest of the year."

Not only was total attendance up from the last Orlando show, but the number of buyers increased 5 percent.

"Our meeting rooms were booked, and the quality of the buyers at the show was very good. We saw good volume in our law enforcement booths, and we're very pleased with the media turnout," said Al Russo of Remington Arms Co.

First-time buyers were impressed with the new products and the size of the show.

"I came to see what was new, and I absolutely have," said Bruno Leone, salesman at Aflaherty's Outdoor Store in Toronto, Canada. "I have been impressed with the new camo patterns and with some of the innovation in rifles that I have seen. I never was at a SHOT Show before, and I am awed by the size of the show and the number of people in attendance. The concentrated energy of the industry is exciting to witness."

High-tech rifles and handguns have seen a recent jump in sales heading into 2009.

"It's been a good show," said Scott Grange of Browning. "With all of the interest in high-tech arms, it good to see that the interest in our over/under shotguns was also up. The SHOT Show specials we laid out for retailers were very well received. The success here has helped position us for the expected upturn in the economy."



New products highlight the show's offerings each year, which is one reason attendees say the show is always a can't-miss event.

"The most important reason for anyone to come to the SHOT Show is to see the latest and greatest," said Ken Jorgensen of Sturm, Ruger & Co. "They're going to see the new products that they may not hear or read about for weeks or months."

The SHOT Show, owned and sponsored by the National Shooting Sports Foundation (NSSF), is the world's largest showcase of firearms, hunting and outdoor products. It provides a forum like no other for the industry to show off its newest products that will adorn the shelves of gun and sporting goods shops in the coming year.

Revenue raised at the SHOT Show funds NSSF's many programs and services that promote, protect and preserve hunting and the shooting sports.